



HanseCom

Member of the INIT Group



URmove Ticketing App

The white label app for jumpstarting your digital ticket sales



- Easy ticket purchasing for your customers
- All tickets are managed in the app, and the Deutschlandticket is accessible from the wallet
- Map view and connection information, including real-time data, put your customers on the fast track
- Stay in touch with your customers through push notifications
- Optimal customer support thanks to a user-friendly service portal
- Simple, fast access to statistics and sales figures via the built-in service portal
- Out-of-the-box uniform brand presence thanks to white label approach

Quick Access to a Mobile Sales Channel

Allow your customers to easily find the required public transport ticket and purchase it cashless anytime, anywhere. The URmove Ticketing app in your transport company's corporate design makes it all possible, delivering rapid mobile access to the right ticket. The URmove Ticketing app gives you a modern sales channel that can be easily implemented into your sales infrastructure at low cost. The backend provides you with a consistent overview of

all bookings and monthly evaluations of sales figures or specific tickets, for example. This makes the URmove Ticketing app the ideal hub for your mobile ticket sales. Would you like to offer sharing services or other complementary mobility services such as parking tickets in the future? Then upgrade the URmove Ticketing app to the URmove Mobility app at any time.

One App – All Tickets

The right ticket for everyone

Whether it's single tickets, multi-trip tickets, or monthly passes – with the URmove Ticketing app, you can provide your customers with the full range of tickets available in your region as a mobile ticket. The Deutschlandticket can also be loaded into the wallet, and tickets are issued in accordance with industry standards.

Popular payment methods securely integrated

The URmove Ticketing app supports all common payment methods by default: direct debit, credit card, PayPal, Google Pay and Apple Pay. This translates into a secure, convenient and fast purchasing process for you and your customers.

Always up to date via push notifications

Do you need to share current route disruptions, changes to the timetable or a special marketing campaign with your customers? Use various notification formats to always keep app users up to date.

Map view and connection information

The map view shows all public transport stops in real time. Also, information on connections enables customers to find the best route including all the details and ticket options.

Optimal customer support

The integrated service portal offers you everything you need to process mobile ticket sales with ease. For example, you can manage and edit customer and sales data, perform ex gratia ticket cancellations, generate statistics on ticket purchases or send information to your customers.

Your app flying your colors

Thanks to the white label approach, you will receive a URmove Ticketing app that can be customized to map your complete corporate design in no time at all and without any additional development effort. This presents your customers with a consistent visual that strengthens your brand and customer loyalty. Better yet, you benefit from an accessible solution that meets all WCAG 2.1 A and AA requirements, meaning it is accessible to all user groups.

Your gateway to digital, multimodal sales

The URmove Ticketing app offers you the perfect entry point for digitalizing your sales landscape. You can start with a few features and gradually adapt the app to new requirements. Would you like to offer additional mobility services such as sharing services or parking tickets in addition to public transport? This is easily done by upgrading the URmove Ticketing app to the URmove Mobility app.

