



HanseCom

Member of the INIT Group



URmove Mobility App

The white label app for all mobility needs



- Public transport tickets, sharing services, parking tickets: all in one app
- Find all mobility services quickly: detailed map view providing real-time data
- Create convenient solutions for the first and last mile that provide real-time insights into parking garage vacancies and allow users to purchase digital parking tickets
- Directly connect with your customers through a variety of messaging and feedback options
- Achieve increased customer loyalty with vouchers and discount codes
- Optimal customer support thanks to a user-friendly service portal
- Easy and quick access to statistics and sales figures in the integrated service portal
- Shine with a consistent brand presence that does not incur any additional development costs thanks to our white-label approach

Tap into New Target Groups

Quickly buy a public transport ticket for your next trip, conveniently search for and book a rental bike or e-scooter nearby, check the availability of Park & Ride parking garages and automatically receive a parking ticket – with the URmove Mobility app, you can offer your customers easy access to mobility services in your region. Offer everyone a suitable mobility option and tap into new target groups.

Thanks to its white label approach, the URmove Mobility app can be easily integrated into your existing sales channels. As a new feature, the URmove Mobility app now includes all the functions of the URmove Ticketing app, supplemented by additional multimodality functions.

One App – All Mobility Services

The right public transport ticket for everyone

Whether it's single tickets, multi-trip tickets or monthly passes – provide your customers with the full range of tickets available in your region in a mobile format. Tickets are issued in accordance with industry standards.

Book sharing offers directly

Offer your customers an app that has them covered across the entire travel chain: The URmove Mobility App displays offers from regional sharing providers directly in the map view and even includes availability and rental prices. Vehicles can be booked directly through the app, allowing you to reach new target groups and strengthen customer loyalty.

Park & Ride conveniently integrated

Many of your customers travel the first mile by car and then switch to bus or train? In the URmove Mobility app, your customers can save their license plate number and get automatically billed after using a Park & Ride parking garage. A vacancy indicator or navigation to the nearest parking garage can also be integrated if required.

Targeted use of vouchers

Strengthen customer loyalty by offering your customers vouchers and discount codes (e.g., for marketing campaigns, competitions or discounted tickets). The vouchers can be made available in various formats as single-use or multiple-use codes.

Direct contact with your customers

Sudden route disruptions, changes to the timetable or a special marketing campaign? Use a wide range of communication formats, such as a “message of the day” or push notifications, to always keep your customers up to date. In addition, they can give you direct feedback via the integrated feedback function to ensure service excellence and targeted optimization.

Optimal customer support

The integrated service portal offers you everything you need to process mobile ticket sales with ease. For example, you can manage and edit customer and sales data, perform ex gratia ticket cancellations, generate statistics on ticket purchases or send information to your customers.

Your app flying your colors

Our white-label approach means you can get the URmove Mobility app fully customized to your corporate design in no time – and without any additional development effort. Your customers will experience a consistent brand image that strengthens your brand and boosts customer loyalty. At the same time, you benefit from an accessible solution that meets all WCAG 2.1 A and AA requirements, making it accessible to all user groups.

